



CCPS ²

Spirit

Place

Community

Connecting

Connecting...

Building Partnerships to support sustainable connections that create a community where people want to live both physically and socially.

Carlsbad **cares** about and **encourages**:

Connecting Community Place and Spirit happens when....

- ❖ People can walk
- ❖ People have great places to gather
- ❖ Convenient modes of transportation are available
- ❖ Neighborhoods have unique identities
- ❖ People can give their “gifts” freely
- ❖ People have easy access to information
- ❖ There is useful community dialogue

Community...

A sense of caring,
commitment, respect and
courtesy.

In Carlsbad the community
is:

Community...

A sense of family



Community...



Opportunities to give your “gifts”

Community...

Open and useful
communication



Citizen's Academy

Place...

Community planning provides opportunities for partnerships that are the tools that make “place” happen.

Carlsbad is a place **where:**

Place... Welcoming to all ages



Place...

Integration of the arts and culture



Place...



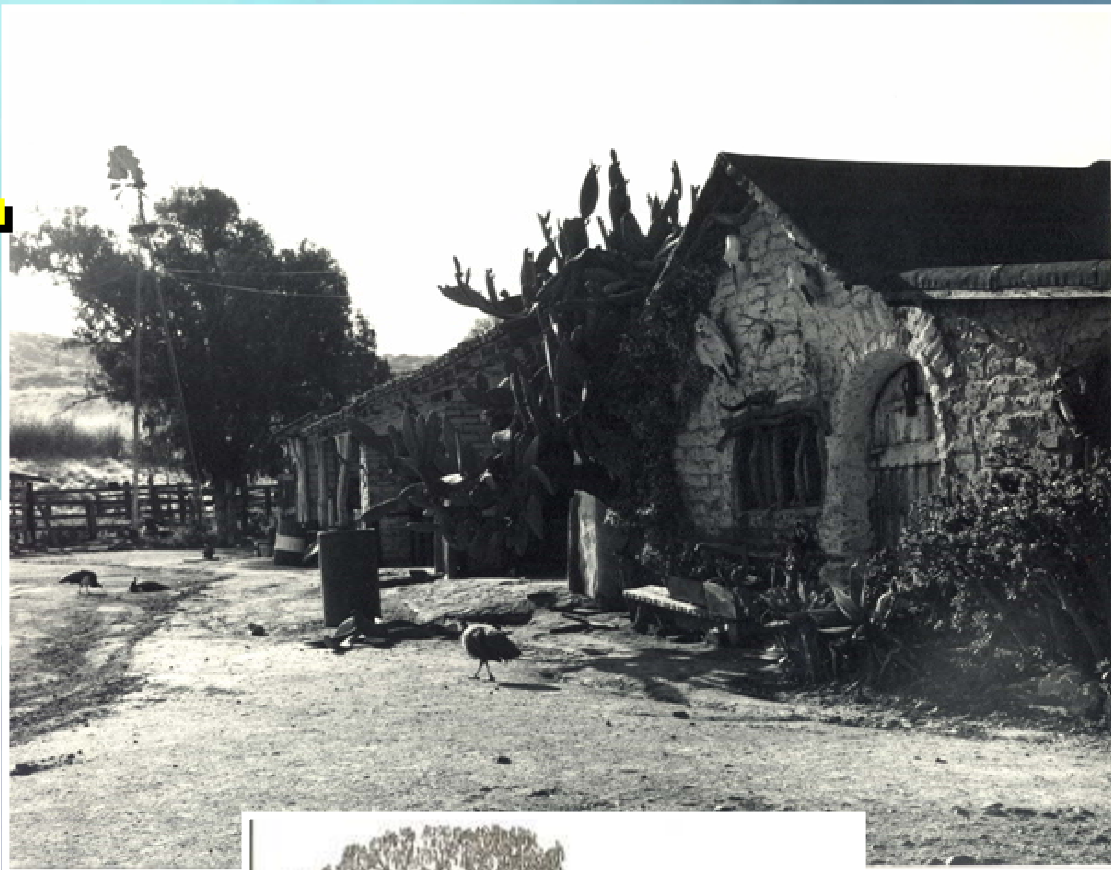
Honor the Environment

Spirit...

The essence of Carlsbad is
shared commitment to
connections and partnerships
that build community.

Carlsbad's **spirit reflects:**

Spirit...



Historical and cultural roots

Spirit...



Community Hospitality

Spirit...



Pride in community



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Place

Community

Connecting